



Online Tool for Agri-Environmental-Climate Measures

The NatApp is an information and documentation application, with which farmers can get informed about agri-environmental climate measures (AECM) and other contract-based nature conservation

measures and document them. The idea for the NatApp dates to 15 years ago at ZALF, when the need for one single platform offering a wide overview of all available measures was becoming more and more evident. Its development included 3 versions of the NatApp, until finally Flynet joined the project at ZALF and started developing the application. The NatApp's main applications are (1) its use as an information tool, and (2) its use as a web-based and app-based documentation tool. On one hand, it can be used as a condensed platform to get information about all European, German, and regional/local measures that farmers can choose to implement. On the other hand, farmers can use the application to allocate the measures, plan them, and document their execution through photos, GPS-tracks etc. as documentation. Currently, the NatApp is not on the market yet, and links with other digital technologies and systems need to be implemented for it to work. However, it holds great potentials since the need for a platform that collects information about available measures (that are otherwise scattered and not easy to find) is still high among farmers, as some surveys show.

